DATA ANALYTICS AND MACHINE LEARNING
FOR MANAGERS

ABOUT

Join us in this journey to explore the top trends in the world of analytics. We define analytics as the automation of data analysis. This is done with tools and methods. In today's competitive environments knowing these tools and methods and learning how to utilize them is key to survive and excel.

We bring you years of experience and top experts to help you progress in your analytics journey, which also includes machine learning methods of course.

COURSE DURATION:
2 Days Face to Face OR
4 Days Online

TIME:
20 hours

CERTIFICATION:
Certificate of Attendance

WHY TO CHOOSE US:

20 YEARS+
of training experience.

WHO SHOULD ATTEND:

> Leadership roles
> Executives of all domains
> Managers of all domains

WHAT AND WHY DATA ANALYTICS

PRODUCTIVITY
40%

EXPENSE
26%

REVENUE
33%

REPORT MAKING TIME
40%

OUTLINE

> Introduction
> Analytics escalator
> Machine learning introduction
> Data mining techniques
> Analytics Roadmap
> Deep learning introduction
> Machine learning Vs Deep learning

SCAN FOR

Register Online

ANALYTICAL VALUE EXCALATOR

Value

How can we make it happen?
Prescriptive Analytics

What will happen?
Predictive Analytics

Why did it happen?
Diagnostic Analytics

What happened?
Descriptive Analytics

Optimization
Foresight
Insight
Hindsight
Information
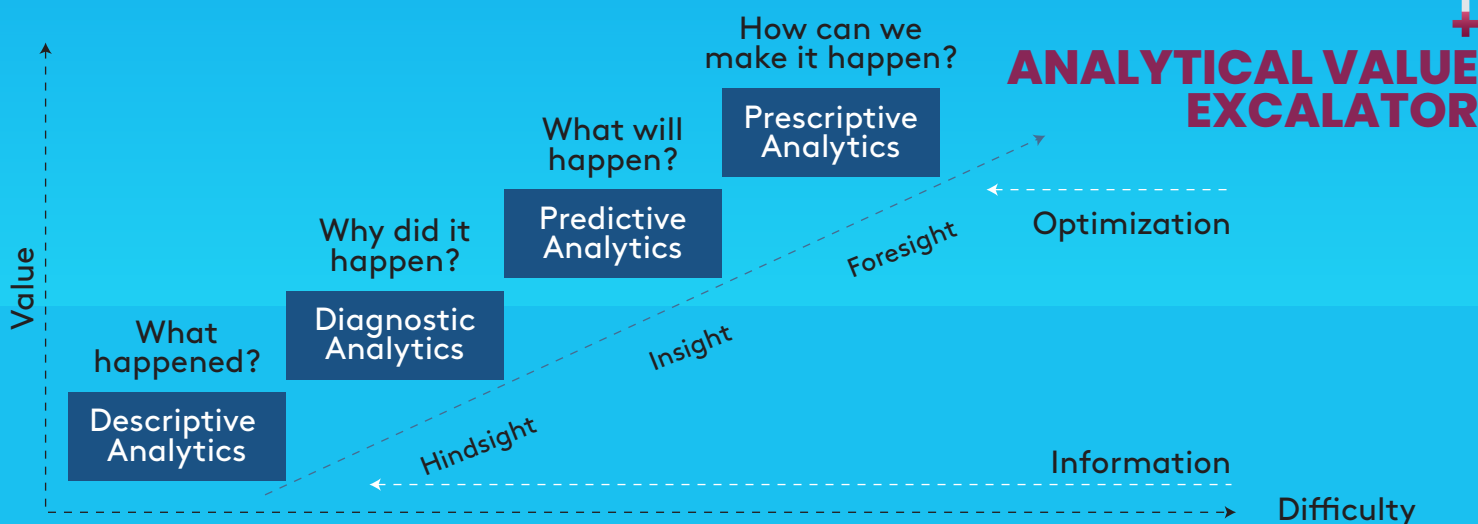Difficulty

WHAT PEOPLE SAY ABOUT US

"I would like to extend my appreciation for the tremendous efforts which had been carried out by Eng. Ali and Eng. Yosry. They provided us with a lot of help and support through our journey. Moreover, Kudos to Dr. Mohamed for sharing his knowledge and experience. Finally, I would like to thank Shereen for giving me the chance to enjoy the experience and learn a lot in the field of operational excellence.

Alkhorayef Group

"I am looking forward to learning more about business skills in my career so I was recommended by some friends to come and take data analytics practitioner course in Symbios consulting. I was a little bit afraid that most of the course will be covered in a theoretical way but actually we have used many up to date practical programs that helped us to visualize our data, Different apps with different usages and different techniques."

America's FOOD BASKET

"The DAP course has many instructors with different scientific degrees, consultants, doctors in universities... etc and different scientific background, this was very helpful to me and they helped me in my decision to shift career to BI. So Symbios Consulting is a very good place to take DAP course, and I badly recommend it."

3S READY MIX

PAST ATTENDEES

orange, Kandil Preserving Nature, KAPCI COATINGS, Givaudan, MULTITRADE, BEVTI, Valeo, scib سكيب, SAINT-GOBAIN, EGYPT FOODS, Coca-Cola, ezzsteel حديد عز, ELSEWEDY ELECTRIC

Nestlé Pure Life, bticino, ECOLAB, SHABANA GROUP, LEONI, ElMehy Engineering Co., Teleperformance each interaction matters, مصر, صيدليات مصر MISR PHARMACIES, Reliance, سافولا SAVOLA, ENGINEERING EXPORT COUNCIL OF EGYPT المجلس التصديري للصناعات الهندسية

Electrolux, ELARABY, Network, EAGLE CHEMICALS, ACROW Integrated Construction Services, thyssenkrupp, Arma Quality Food, UDIO TECHNOLOGY, Orchidia Pharmaceutical Ind., Ideal STANDARD, EVAPHARMA, ICON

Milano, America's FOOD BASKET, IBM, ASFOUR CRYSTAL, Unilever, mohm, السويس للأسمنت Suez Cement HEIDELBERGCEMENT Group, SCHENKER, SPREA MISR, ROYAL, mej, ساسكو sasco, SERIOPLAST